# CRAIN'S SMALL BUSINESS WEEK EVENT LINE-UP | APRIL 30-MAY 5

## **MONDAY, APRIL 30**

8:30 a.m.-12:30 p.m.

Small Business Administration

Keeping your Small Business Safe in the **Digital Age** 

Ralph H. Metcalfe Federal Building, 77 W. Jackson Blvd., GSA Conference Center - Third Floor, Chicago

Mount Prospect Entrepreneurs Initiative MPEI's Resource Review Half-Day Workshop Mount Prospect Public Library, 10 S. Emerson St., Meeting Room A, Mount Prospect

10 a.m.-12 p.m.

Small Business Administration

**How to Develop Your Brand** 

The Shops at North Bridge, Microsoft Store, 520 N. Michigan Ave., Chicago

#### **TUESDAY, MAY 1**

9-10:30 a.m.

SCORE Chicago

Creating and Effectively Using an Elevator Speech CBRE Chicago Offices, 321 N. Clark St., 34th Floor,

Chicago 9-11 a.m.

Chicago Urban League and State of Illinois Business Enterprise Program

The Health-Tech Innovators Panel

Chicago Urban League, 4510 S. Michigan Ave., Chicago

9:30-11:30 a.m.

Goodcity Chicago

Idea Lab: Launching a Social Enterprise or Charity

Studio Xfinity, 901 W. Weed St., Chicago

10 a.m.-12 p.m.

Small Business Administration

**Basic Bookkeeping** 

The Shops at North Bridge, Microsoft Store, 520 N. Michigan Ave., Chicago

11 a.m.-3 p.m.

NAWBO Chicago
Celebration of Achievement Luncheon

**Featuring Christie Hefner** 

Mid-America Club, 200 E. Randolph Dr., 80th Floor, Chicago

Greater Ravenswood Chamber of Commerce What is CRM? The Tech Your Business Needs to Grow!

Begyle Brewing Company, 1800 W. Cuyler Ave., Chicago

5:30-7:30 p.m.

Publicity Club of Chicago

PCC Speed Pitching the Media! How fast can you pitch?

200 E. Randolph St., 66th Floor, Chicago

5:30-9:30 p.m.

Lawvers for the Creative Arts

LCA Nonprofit and Tax Exemption Workshop

Digital Bootcamp, 213 W. Institute Place, 1st Floor, Chicago

Mount Prospect Entrepreneurs Initiative MPEI's Spotlight on Success Film: Generation Like Mount Prospect Village Hall, 50 S. Emerson St., 1st Floor Community Room, Mount Prospect

### WEDNESDAY, MAY 2

8:45-10:30 a.m.

Illinois workNet American Job Center -Business & Career Services

A Company's Challenges When Working With Disabled, Ill and Injured Employees

Illinois workNet American Job Center (IDES), 723 W. Algonquin Road, Arlington Heights

9 a.m.-1:30 p.m.

Invest Aurora, Small Business Administration Small Business Week Expo and Procurement Fair Belle Salle Banguets, 1920 E. New York St., Aurora

9:30-11:30 a.m.

Goodcity Chicago

Idea Lab: Mom's Edition

Studio Xfinity, 901 W. Weed St., Chicago

10 a.m.-12 p.m.

Small Business Administration

Franchising Basics

The Shops at North Bridge, Microsoft Store, 520 N. Michigan Ave., Chicago

1-2:30 p.m.

Small Business Administration

Facebook Advertising for Small Businesses, Part 1

Downers Grove Public Library, 1050 Curtiss St., Downers Grove

1-4 p.m.

Small Business Administration

**Dollars and Sense: Smart Ways to Finance Your Small Business** 

Harold Washington Library, 400 S. State St., Lower Level Theater, Chicago

3-4:30 p.m.

City of Chicago Department of Business Affairs & Consumer Protection (BACP)

City Inspections - Ask Questions, Get Answers City of Chicago BACP, City Hall, 121 N. La Salle St., 8th Floor Room 805, Chicago

3:30-6:30 p.m.

Chicago Family Business Council of DePaul University

Small Giants: Growing Your Business With **Shared Experiences** 

The Ivy Room at Tree Studios, 12 E. Óhio St., #100, Chicago

Rogers Park Business Alliance

Small Business Funding Without A Bank

Rogers Park Business Alliance. 1448 W. Morse Ave., Chicago

Chicago Lawyer's Committee for Civil Rights -Community Law Project, Illinois Institute of Technology-Knapp Entrepreneurship Center, and Women's Business Development Center

**Business and Legal Aspects of Running a** Chicago Home Based Business

Women's Business Development Center, 8 S. Michigan Ave., Suite 400, Training Room, Chicago

5:30-8:30 p.m.

Accion Serving Illinois & Northwest Indiana Crowd Resourcing: What can you offer a local small business?

mHUB, 965 W. Chicago Ave., Chicago

Chicago Public Library

**Consumer Research and Competitive Intelligence** with ReferenceUSA

Harold Washington Library Center, 400 S. State St., Video Theater Lower Level, Chicago

# **THURSDAY, MAY 3**

7:30-9:45 a.m.

Crain's Chicago Business **Crain's Small Business Forum** 

The Standard Club, 320 S. Plymouth Ct., Chicago

Illinois Hispanic Chamber of Commerce

**Succession Planning Seminar** 

Illinois Hispanic Chamber of Commerce, 222 W. Merchandise Plaza, #1212, c/o 1871, Chicago

10 a.m.-12 p.m.

Small Business Administration & Greater Roseland Chamber of Commerce

Are You Credit Ready?

US Bank, 1000 E. 111th St., 4th Floor, Chicago

12-2 p.m.

Far South CDC

Launch Session: How to Open a Retail Operation

9923 S. Halsted St., Suite D, Chicago

1-2:30 p.m.

Small Business Administration

Facebook Advertising for Small Businesses, Part 2

Downers Grove Public Library, 1050 Curtiss St., Downers Grove

2-3 p.m.

Chicago Public Library

Business Intelligence: Using the Free Business Resources at the Chicago Public Library

Harold Washington Library Center 400 S. State St., 4th Floor Room 4N-10, Chicago

Women in Business Connect

#SupportWomenOwned: It's not just a hashtag, it's a responsibility!

Co-Optim, 550 W. Washington Blvd., Chicago

5-6 p.m.

Women's Business Development Center

**Dynamic Sales Management System**Pan-American Bank, 2627 W. Cermak Road, Chicago

JVS Chicago Duman Entrepreneurship Center The One-Hour Business Plan

216 W. Jackson Blvd., Suite 700, Chicago

6-8 p.m.

Chicago Chapter of the American Society of Media Photographers, Lawyers for the Creative Arts and the School of the Art Institute of Chicago (SAIC)

Copyright Protection in the Digital Age The School of the Art Institute of Chicago,

The LeRoy Neiman Center, Sharp Building, 37 S. Wabash Ave., 1st Floor, Chicago

6-9 p.m.

**Ouad Communities** 

Location! Location!...Keys to Selecting the Right Space

4210 S. Berkeley Ave., Chicago

6:30 - 8 p.m.

Goodcity Chicago

**Idea Lab: Funding Your Idea** Studio Xfinity, 901 W. Weed St., Chicago

FRIDAY, MAY 4

9-11 a.m.

Chicago Family Business Council of DePaul University The Impact of Sales Leadership and Priorities for **Accelerated Growth** 

GCG Financial, 3 Parkway North, Deerfield

9 a.m.-4 p.m.

Dynamic Professional Women's Network

**RESULTS 360 Business Summit Chicagoland's Complete Business Event** 

Holiday Inn Chicago West-Itasca, 860 W. Irving Park Road, Itasca

9:30-11 a.m.

City of Chicago Department of Buisness Affairs & Consumer Protection (BACP)

**Resources to Start, Run and Grow Your Business** 

City of Chicago BACP, City Hall, 121 N. La Salle St., 11th Floor Room 1103, Chicago

**SATURDAY, MAY 5** 

1-3 p.m.

Small Business Administration

Ready, Set, Go: Business Smart Workshop

West Chicago Avenue Branch, Chicago Public Library, 4856 W. Chicago Ave., Chicago